



# DARE TO BE DIFFERENT!

## YOUR TASKS

- › Plan, design and create search engine optimised B2B content (articles, e-books, white papers, infographics, manuals, demos and videos)
- › Develop content marketing strategies as well as relevant KPI's
- › Continuous care of our B2B target group by producing with high-quality content aimed at increasing awareness, generating leads and retaining customers
- › Create regular blog entries to spread our offers and generate page visitors through search, social media and newsletters
- › Collaboration with project managers, analysts, sales managers, external influencers, industry experts, customers and partners to do research and create targeted content
- › Maintaining, publishing and tracking content

## YOUR PROFILE

- › Completed degree in economics, communication, media studies or comparable professional training
- › Several years of professional experience in the field of content marketing or online copywriting
- › Affinity with technical topics in the B2B environment
- › Eloquent writing skills
- › Excellent written and verbal communication skills in both German and English
- › Charismatic & self-sufficient
- › Knowledge of WordPress, Microsoft Office and Photoshop

## CONTENT MANAGER (M/F)


### YOUR IDEAS MAKE THE DIFFERENCE!

### YOU TAKE OVER DEMANDING & EXCITING TASKS!

### YOUR VOICE MATTERS!

### YOU CAN CO-CREATE THE DIGITAL FUTURE!

## YOUR BENEFITS

-  Flexible work hours
-  Mentoring programme
-  Permanent work contracts
-  Direct insurance
-  Personal development
-  Gym subsidization
-  Pizza
-  Fruit Monday
-  Public transport
-  Modern equipment

Another Monday stands for a better Monday. We are a leading provider of Robotic Process Automation (RPA) and develop tailored automation solutions. We are a young and technology-focussed company with a start-up mentality. Our vision is nothing less than improving the worklife by eliminating repetitive, time wasting activities. We focus on YOU with all your strengths and weaknesses. Apply now:

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